

Making Your Best Plan  
for 2009 and Beyond through

# LEGAL TECHNOLOGY



16-17 December 2008  
Grand Millennium Hotel, Kuala Lumpur, Malaysia

**SAVE  
RM300**

Register & Pay by  
14 November 2008

## GAIN KNOWLEDGE OF ADAPTING TO TECHNOLOGY ON THE FOLLOWING KEY ISSUES:

- Using technology to enhance client communications
- Internet as a tool of vehicle for flagrant infringement
- Technology in your library
- Making technology work for you: Electronics data systems increase office mobility
- Using technology at trial or not
- Using evidence in electronic documents
- Building a technology foundation for a successful growth practice
- Defamation on the internet
- Perspective on adopting new technology
- Your lawyer and their competency: Does it include knowledge of technology in practice?
- Online marketing for lawyers – How lawyers can increase online presence
- Internet and securities laws
- What stops law firms in Malaysia from using technology and how to overcome it
- Sole practitioners and small firms to compete against larger firms with greater technology resources

## OUR DISTINGUISHED PANEL OF SPEAKERS:

**Phil Farrelly**, *Managing Director*  
**Potter Farrelly Associates, Australia**

**Ahmad Rizan bin Ibrahim**, *Managing Director*  
**Solsis Malaysia**

**Karen Abraham**, *Partner*  
**Shearn Delamore & Co**

**Yap Siow Ling**, *Managing Director*  
**Prinsip Mahir**

**Sudharsanan Thillainathan**, *Partner*  
**Shook Lin & Bok**

**KH Koh**, *Partner*  
**Lee Hishammuddin Allen & Gledhill**

**Benjamin Ang**, *Director – Asia*  
**Potter Farrelly Associates, Asia**

**Eddie Law**, *Founder/CEO*, **eLawyer.com.my**

**Wong Tat Chung**, *Partner*, **Wong, Beh & Toh**

**Catherine Yap**, *IT Consultant*, **De ITSOL**

**Chris Tan**, *Managing Partner*  
**Chur Associates**

**Marina Che Murad**, *Executive*  
**Percetakan Nasional Malaysia**

**Lee Shih**, *Advocate & Solicitor*, **SKRINE**

**Syed Naqiz Shahabuddin**, *Partner*  
**Naqiz & Partners**

**Deepak Pillai**, *Managing Partner*  
**Haryati Deepak**

**Dr. Bala Sekar Nadarajan**, *Group CEO*  
**Smart Focus Consulting**

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# Explore the Technology Approaches to Manage Challenges by Focusing on a Long-Term Integration, Forward-Looking Solutions Which Promises Better Results in Meeting Both Today's Requirements and Tomorrow's Challenges

DAY ONE

16 DECEMBER 2008 | TUESDAY

8.00 REGISTRATION AND MORNING COFFEE

9.00 **CHAIRPERSON'S OPENING REMARKS**

**Deepak Pillai**

*Managing Partner*

**Haryati Deepak**

9.15 **PERSPECTIVE ON ADOPTING NEW TECHNOLOGY**

- Are you willing to change?
- Identifying your company culture innovative/ visionary or conservative
- Understanding the importance of transformation change management
- The impact of new technology in this era

**Chris Tan**

*Managing Partner*

**Chur Associates**

10.00 MORNING REFRESHMENT

10.30 **ONLINE MARKETING FOR LAWYERS – HOW LAWYERS CAN INCREASE ONLINE PRESENCE**

- What are the benefits of using online marketing?
- How will it be managed?
- Why is it necessary to update your website?
- How does a website play a major role in marketing?

**Lee Shih**

*Advocate & Solicitor*

**SKRINE**

11.15 **INTERNET – A VEHICLE FOR FLAGRANT VIOLATION OF IP RIGHTS**

- What is the future?
- Trade mark infringement
- Copyright infringement

**Karen Abraham**

*Partner*

**Shearn Delamore & Co**

12.00 LUNCH

1.30 **BUILDING A TECHNOLOGY FOUNDATION FOR A SUCCESSFUL GROWTH PRACTICE**

- Drawing up your own roadmap
- Changing face of legal practice
- Technology foundation for litigation practice
- Technology foundation for corporate practice
- 5 pitfalls to avoid

**Benjamin Ang**

*Director – Asia*

**Potter Farrelly Associates, Asia**

2.15 **DEFAMATION LAW AND THE INTERNET**

- The internet: Issues for defamation law
- Jurisdiction and choice of law
- Liability of internet intermediaries

**Sudharsanan Thillainathan**

*Partner*

**Shook Lin & Bok**

3.00 AFTERNOON REFRESHMENT

3.30 **USING TECHNOLOGY TO ENHANCE CLIENT COMMUNICATIONS**

- How to harness technology to help you to stay on top of the communication challenges rather than buried underneath them
- What is the best approach to interact, educate, collaborate and communicate with clients?
- How to manage customer relationship management and how to set up expectations from the start?
- The importance to keep the client reasonably informed about the status of the matter and promptly comply with reasonable requests for information
- What are chances of being on call 24/7/365 days?

**Yap Siow Ling**

*Managing Director*

**Prinsip Mahir**

**FOR ENQUIRIES AND REGISTRATION: Fax (603) 2070 3369 or Call (603) 2070 3299**

4.15 **USING EVIDENCE IN ELECTRONIC DOCUMENTS**

- Why e-Discovery is vital in Asian litigation and arbitration
- Best practices in using evidence from electronic documents
- Native file review – The best way to preserve important data
- How to advise clients to deal with a “Litigation Hold”

**Phil Farrelly**

*Managing Director*

**Potter Farrelly Associates, Australia**

5.00 **END OF DAY ONE**

**DAY TWO 17 DECEMBER 2008 | WEDNESDAY**

8.30 MORNING COFFEE

9.00 **CHAIRPERSON’S OPENING REMARKS**

**Syed Naqiz Shahabuddin**

*Partner*

**Naqiz & Partners**

9.15 **MAKING TECHNOLOGY WORK FOR YOU: ELECTRONICS DATA SYSTEMS INCREASE OFFICE MOBILITY**

- Identify the methods for implementing paper-reduction strategies in any size firm
- Techniques used to facilitate paper reduction in court filing and compliance
- What will be the benefits of implementing new technologies in your practice?
- Identify how the management systems can be efficiently managed to improve service

**Catherine Yap**

*IT Consultant*

**De ITSOL**

10.00 MORNING REFRESHMENT

10.30 **YOUR LAWYERS AND THEIR COMPETENCY: DOES IT INCLUDE KNOWLEDGE OF TECHNOLOGY IN PRACTICE?**

- Identifying the knowledge, skills and abilities in lawyers to serve their clients in a new technology age

- What steps can be taken to ensure that lawyers are equipped with the knowledge of technology

**Dr. Bala Sekar Nadarajan**

*Group CEO*

**SMART Focus Consulting**

11.15 **TECHNOLOGY IN YOUR LIBRARY**

- Understand the importance of librarian going towards technology
- Usage of high level of information literacy to gain a thorough background and knowledge of players
- Familiarise the attorney with industry publications and recent articles

**Marina Che Murad**

*Executive*

**Percetakan Nasional Malaysia**

12.00 LUNCH

1.30 **SOLE PRACTITIONERS AND SMALL FIRMS TO COMPETE AGAINST LARGER FIRMS WITH GREATER TECHNOLOGY RESOURCES**

- Understanding why small firms might overtake larger firms by using technology
- Identify how the small firms can outrun the larger firms?

**Eddie Law**

*Founder/CEO*

**eLawyer.com.my**

2.15 **INTERNET AND SECURITIES LAW**

- Overview of how the internet may affect securities laws/ regulations
- Some approaches in securities regulation to the internet
- How Malaysian securities laws/regulations may apply in an internet context
- Looking forward

**Wong Tat Chung**

*Partner*

**Wong, Beh & Toh**

3.00 AFTERNOON REFRESHMENT

3.30 **USING TECHNOLOGY AT TRIAL OR NOT!**

- Understand and identify when to use technology in the courtroom

- Outline the issues, develop your theme and use the best technology at your disposal to support your case
- Select software and hardware that will support your needs through to the conclusion of trial
- Identify the usage of color, graphic presentations and time lines and keep the judge's attention by staying on message and using only technology that is relevant and supportive

**KH Koh**

*Partner*

**Lee Hishammuddin Allen & Gledhill**

#### 4.15 **WHAT STOPS LAW FIRMS IN MALAYSIA FROM USING TECHNOLOGY AND HOW TO OVERCOME IT**

- Identify what causes Malaysia law firms from not using technology?
- What are action plans that can be taken to rectify this problem?
- What can government do to help the legal industry in Malaysia?

**Ahmad Rizan bin Ibrahim**

*Managing Director*

**Solsis Malaysia**

#### 5.00 **END OF DAY CONFERENCE**

### **OUR UPCOMING EVENTS**

Oct	7-9	PR and Corporate Communications
Oct	14-16	Executive Secretaries
Oct	15-16	Malaysia Gas
Oct	21-23	Backoffice Operations and Management
Oct	22-23	Corporate Finance Law
Oct	29-30	Marketing Performance Measurement
Oct	29-30	Malaysia Transport
Nov	4-6	Avoiding and Resolving Disputes in Construction Contracts
Nov	5-6	Malaysia Insurance
Nov	11-13	Customer Service Excellence
Nov	18-19	Below the Line Marketing
Nov	25-26	Performance Measurement in Finance
Nov	26-27	Corporate Social Responsibilities
Dec	2-3	Anti-Money Laundering
Dec	10-11	Integrated Marketing Communications

## **KEY BENEFITS OF ATTENDING**

- ✓ **EXPLORE** the perspective in adopting new technology
- ✓ **UNDERSTAND** when and why to use technology in the courtroom
- ✓ **IDENTIFY** the benefits of implementing new technologies in your practice
- ✓ **LEARN** the significance of e-Discovery vital in Asian litigation and arbitration
- ✓ **DISCOVER** why it is important for a librarian to move towards technology
- ✓ **DISTINGUISH** the opportunity and threats for sole practitioners and small firms to compete against larger firms with greater technology resources
- ✓ **UNDERSTAND** the methods of increasing online marketing presence for the lawyers
- ✓ **APPRECIATE** the reasons why lawyers must transform and accept technological changes
- ✓ **IDENTIFY** the methods of approaches in securities regulation to the internet
- ✓ **DISCOVER** your company culture innovative/ visionary or conservative

## **WHO SHOULD ATTEND**

- ❖ **CIOs**
- ❖ **Litigation Support Professionals**
- ❖ **KM Managers**
- ❖ **Law Librarians**
- ❖ **Senior and Managing Partners of Law Firms**
- ❖ **Consultants**
- ❖ **IT Vendors**
- ❖ **Court Administrators**

# Drive the Growth of Your Business through Radical Creativity, Innovative, Productivity Efficiency of Technology Infrastructure and Development



**“IF YOU GIVE PEOPLE TOOLS, [AND THEY USE] THEIR NATURAL ABILITY AND THEIR CURIOSITY, THEY WILL DEVELOP THINGS IN WAYS THAT WILL SURPRISE YOU VERY MUCH BEYOND WHAT YOU MIGHT HAVE EXPECTED.**

**“Bill Gates - American Entrepreneur and Founder of Microsoft Co.”**

The legal profession is undergoing a dramatic change as firms face a future where clients expect “better, faster, cheaper” legal services, and demand use of technology, and require accountability. No longer can law firms be run behind closed doors, managed like private clubs.

Today’s firms must compete to win and retain business, and are expected to demonstrate the same priorities as their clients: for quality work, diversity, cost management, and responsiveness. With the emergence and the fast pace of the internet and technology convergence, many legal firms face the challenge of growing while ensuring clients satisfaction.

This 2-day *Asia Business Forum’s* Conference on **LEGAL TECHNOLOGY** will provide insights to identify the methods for implementing paper-reduction strategies in any size firm, the use of high level information literacy to gain a thorough background and knowledge of players, issues and problems affecting law firms, identify why e-Discovery is vital in Asian litigation and arbitration, how to reduce time wastage and to increase efficiency, how technology helps to cut cost and creates profitable niche practices.

Our panel of experts from various organisations include *Potter Farrelly Associate, Lee Hishammudin Allen & Gledhill, Solsis Malaysia, Shook Lin & Bok, SKRINE, Shearn & Delamore & Co, Chur Associates, De ITSol* and many more will provide insights and knowledge on the evolving world of technology in the legal industry.

**THE ONLY WAY TO BE AHEAD  
IS TO MOVE FORWARD THROUGH TECHNOLOGY**

**DON’T OVERLOOK THIS GREAT OPPORTUNITY!  
REGISTER YOURSELF TODAY!**

Call us at (603) 2070 3299 or fax your registration to (603) 2070 3369  
or email to [puvanes@abf-asia.com](mailto:puvanes@abf-asia.com) to reserve your place today

# REGISTRATION FORM

## LEGAL TECHNOLOGY

16-17 December 2008

Grand Millennium, Kuala Lumpur, Malaysia

- Yes! Please register the following delegate(s) for this Conference (*Please photocopy for more delegates*)
- I am unable to attend but please put me on your mailing list
- I am interested in Sponsorship/Exhibition Opportunities

I wish to claim 10% discount as a member of **HKIAC**

Membership no. \_\_\_\_\_ (please fax us your membership card)

Name:(Dr/Mr/Mrs/Ms): \_\_\_\_\_

Job Title: \_\_\_\_\_

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Name:(Dr/Mr/Mrs/Ms): \_\_\_\_\_

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Email: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Company Web site: \_\_\_\_\_

### CONFERENCE VENUE AND ACCOMMODATION INFORMATION

Grand Millennium, Kuala Lumpur, Malaysia

160, Jalan Bukit Bintang, 55100, Kuala Lumpur, Malaysia

Tel: (603) 2117 4888 Fax: (603) 2142 7353

Website: [www.millenniumhotels.com/grandmillenniumkul](http://www.millenniumhotels.com/grandmillenniumkul)

Attn: Room Reservation Department

For reservations, please make your bookings directly with the hotel. To enjoy the special room rates, please quote Asia Business Forum's Conference on "Legal Technology". Hotel bills are to be settled by delegates directly with the hotel. Hotel reservations and travel arrangements are the responsibilities of the registrant. Please note that rooms are available on a first-come-first-served basis.

### INCORRECT MAILING INFORMATION

It is possible that you may receive multiple mailings of this event or incorrect company details on the labels, for which we apologise. If this happens, please let us know so that we can update our database immediately. If you do not wish to have your name on our mailing list, please let us know and we will remove it from our listing.

**IMPORTANT NOTICE:** Due to the provisions of the DIRECT SALES ACT 1993, the registration form herein shall only be used by body corporate. Since Asia Business Forum Sdn Bhd is unable to accept registration by mail from any individual, all individuals and applicants who are not body corporate and who wish to attend are requested to register themselves at Suite 20.05, Level 20, Wisma Goldhill, 67 Jalan Raja Chulan 50200 Kuala Lumpur, Malaysia or call (603) 2070 3299 for registration procedure.

# 5 EASY WAYS TO REGISTER



Telephone: **(603) 2070 3299**



Fax: complete and send this registration form to: **(603) 2070 3369**



Mail: this completed form together with payment to:  
**Asia Business Forum Sdn Bhd**  
**Suite 20.05, Level 20, Wisma Goldhill, 67 Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia**



Email: **umi.nadrah@abf-asia.com**



WEB: **http://www.abf-asia.com**

Your investment for attending this Conference is:

	Regular Fee
Conference Only	RM3,495

*The fee includes lunch, refreshments and conference documentation.*

**Note:** For payment by Local Order, early bird fee will only apply if the local order is executed and **payment fully released to us on or before the early bird deadline.**

**Group Discount:** Enjoy a group discount of **10% for 3 or more delegates** registered at the same time from the same organisation and of the same billing source.

### PAYMENT METHODS

Please cross cheque or bank draft made payable to **ASIA BUSINESS FORUM SDN BHD** and mail your payment together with this registration to **Suite 20.05, Level 20, Wisma Goldhill, 67 Jalan Raja Chulan 50200 Kuala Lumpur, Malaysia.** Enclosed is our cheque/draft for RM \_\_\_\_\_

**Credit Card (AMEX ONLY)** Please debit my Amex Card Number:

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Signature \_\_\_\_\_ Expiry Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

**Important Notice:** Payment is required with registration and must be received prior to the conference to guarantee your place. Walk-in delegates with payment will only be admitted on the basis of space availability at the conference and with immediate full payment.

### CANCELLATIONS AND TRANSFERS

If you are unable to attend, a substitute delegate is welcomed at no extra charge. Please provide the name and the title of the substitute delegate at least 2 working days prior to the Conference. A refund less RM400 administration charge will be made for cancellation received in writing on or before **26 November 2008**. Regrettably, no refund can be made for cancellation received after this date. A complete set of documentation will however be sent to you.

The organiser reserves the right to make any amendments and/or changes to the programme, venue, speaker replacements and/or topics if warranted by circumstances beyond its control.

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